

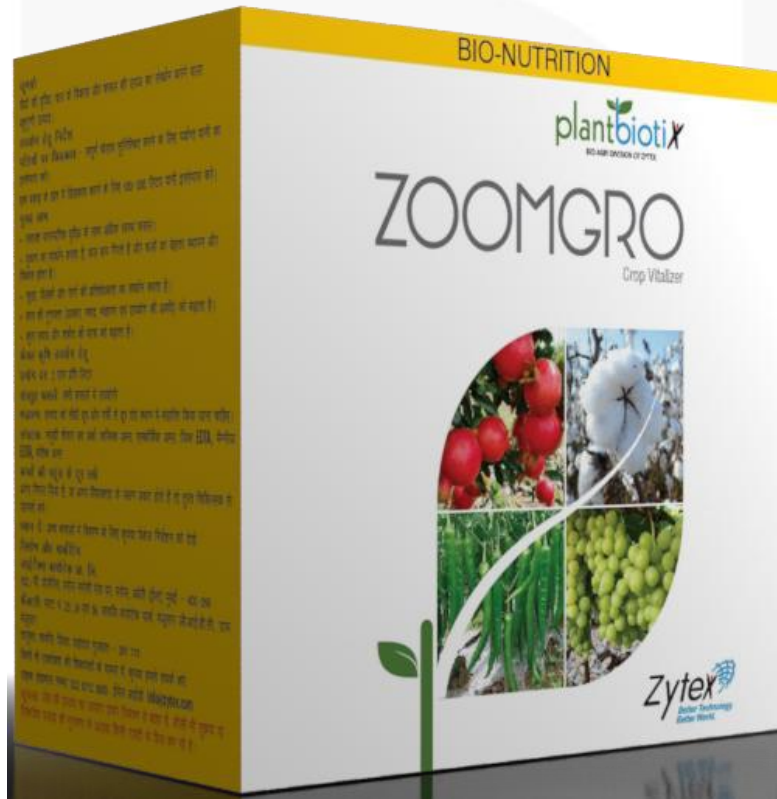


# **ZOOMGRO SUCCESS STORY ON BRINJAL CROP**



**GJ REGIONS**

# ZOOMGO SUCCESS STORY



## CROP SUITABILITY

- ✓ Brinjal crop require nutrient and growth promoter to improve leave size, flower and fruits
- ✓ Improving leave size, flower and fruits of Brinjal will also improve productivity
- ✓ The mutlti-functional products are very good for Brinjal crop as these can improve growth and productivity
- ✓ Farmer also want to spend money on brinjal crops due to its good market price

## EASY APPLICATION

- ✓ ZoomGro application is very easy for by spraying and its very easy solubility/ wide range of compatibility with pesticide and fertilizers

## EXELLENT RESULTS

- ✓ ZoomGro showed excellent results in Tur crop flowering, and growth within 10-12 days period, which was highly recognized by farmer



# Model Case Study of ZoomGro™ Performance in farmer fields



Turning a new leaf for Bio-Agriculture



**Treated**

**Control**

**MORE BRACHES & VEGETATIVE GROWTH WITH MORE FLOWERING.  
NO SPACE BETWEEN RAWS**

**LESS VEGETATIVE GROWTH & LESS FLOWERING  
MORE SPACE DUE TO LESS BRANCHES**



# “ZoomGro™ Major Benefit



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## DETAILS

<b>Objective</b>	Improve growth, flowering & yield of Brinjal crop
<b>Crop</b>	Brinjal
<b>Location</b>	Village- morthana Ta- kamrej; Dist-surat
<b>Farmer name</b>	Mr Somabhai Rathod
<b>Application Methods/ area</b>	Sprayed in 1 Acre
<b>Product doses</b>	2gm/ L



## CROP STAGE

- ✓ Products was applied at 30-35 days old transplanted Brinjal crops
- ✓ This was very good crop stage for ZoomGro application since contents of products would be reacting fast to show results on growth and flowering

## APPLICATION

- ✓ Standard dose (2g/ L) of ZoomGro was used with portable water after mixing in tank as per area requirement
- ✓ It took around 30-35 minute to apply in whole area (1 acre).

## APPLICATION BENIFIT

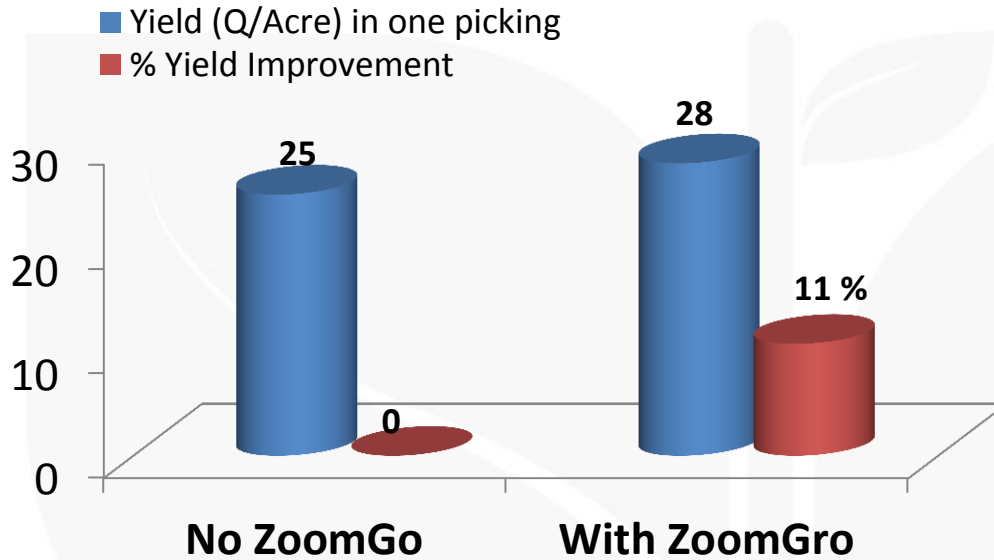
- ✓ **More Braches & Vegetative Growth With More Flowering**
- ✓ More greener and healthy plant than untreated
- ✓ More and quality produce in treated block



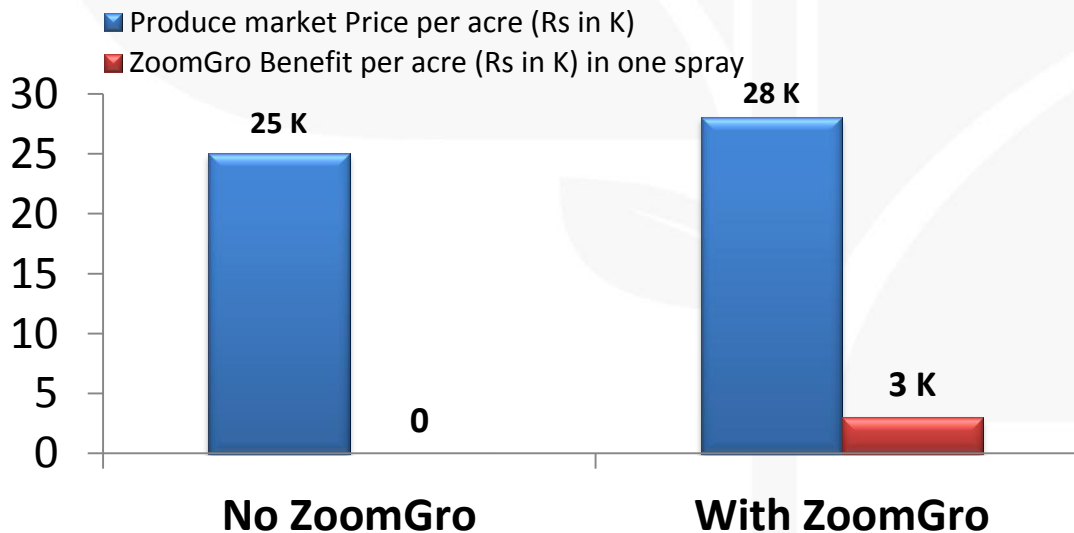
# ZoomGro™ : Benefits to farmer



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Parameter		No ZoomGro	With ZoomGro
Productivity	Yield (Q/Acre) in one picking	25	28
	% Yield Improvement	0	10.71%
Commercial / Cost benefit	Produce market Price per acre (Rs @ 1000/Q)	25,000	28,000
	ZoomGro Benefit per acre (Rs) in one spray	0	3000



## XPLORER BENEFIT

- ✓ Farmer applied product in 1 acre and got tremendous Brinjal production compared to non-treated
- ✓ Farmer get average yield of 25 Quintal/per acre in single picking, while in ZoomGro treated farmer got 28 Quintal/ Acre
- ✓ **Farmer benefited around Rs 3000 per acre addition by just spending Rs 550 on ZoomGro**



**CONTACTS FOR  
MORE DETAILS TO  
OUR CUSTOMER  
CARE**

