ZOOMGRO SUCCESS STORY ON BRINJAL CROP

GJ REGIONS
ZOOMGO SUCCESS STORY

CROP SUITABILITY

- Brinjal crop require nutrient and growth promoter to improve leave size, flower and fruits
- Improving leave size, flower and fruits of Brinjal will also improve productivity
- The mutlti-functional products are very good for Brinjal crop as these can improve growth and productivity
- Farmer also want to spend money on brinjal crops due to its good market price

EASY APPLICATION

- ZoomGro application is very easy for by spraying and its very easy solubility/ wide range of compatibility with pesticide and fertilizers

EXELLENT RESULTS

- ZoomGro showed excellent results in Tur crop flowering, and growth within 10-12 days period, which was highly recognized by farmer
Model Case Study of ZoomGro™ Performance in farmer fields

Turning a new leaf for Bio Agriculture

MORE BRANCHES & VEGETATIVE GROWTH WITH MORE FLOWERING.
NO SPACE BETWEEN RAWs

FLOWERING & GREENARY

LESS VEGETATIVE GROWTH & LESS FLOWERING
MORE SPACE DUE TO LESS BRANCHES
**“ZoomGro™ Major Benefit”**

**Details**

<table>
<thead>
<tr>
<th>Objective</th>
<th>Improve growth, flowering &amp; yield of Brinjal crop</th>
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<tbody>
<tr>
<td>Crop</td>
<td>Brinjal</td>
</tr>
<tr>
<td>Location</td>
<td>Village- morthana Ta- kamrej; Dist-surat</td>
</tr>
<tr>
<td>Farmer name</td>
<td>Mr Somabhai Rathod</td>
</tr>
<tr>
<td>Application Methods/ area</td>
<td>Sprayed in 1 Acre</td>
</tr>
<tr>
<td>Product doses</td>
<td>2gm/ L</td>
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</tbody>
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**Crop Stage**

- Products was applied at 30-35 days old transplanted Brinjal crops
- This was very good crop stage for ZoomGro application since contents of products would be reacting fast to show results on growth and flowering.

**Application**

- Standard dose (2g/ L) of ZoomGro was used with portable water after mixing in tank as per area requirement
- It took around 30-35 minute to apply in whole area (1 acre).

**Application Benifit**

- More Braches & Vegetative Growth With More Flowering
- More greener and healthy plant than untreated
- More and quality produce in treated block
ZoomGro™: Benefits to farmer

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XPLORER BENEFIT

✅ Farmer applied product in 1 acre and got tremendous Brinjal production compared to non-treated

✅ Farmer get average yield of 25 Quintal/per acre in single picking, while in ZoomGro treated farmer got 28 Quintal/ Acre

✅ Farmer benefited around Rs 3000 per acre addition by just spending Rs 550 on ZoomGro

<table>
<thead>
<tr>
<th>Parameter</th>
<th>No ZoomGro</th>
<th>With ZoomGro</th>
</tr>
</thead>
<tbody>
<tr>
<td>Produce market Price per acre (Rs in K)</td>
<td>25 K</td>
<td>28 K</td>
</tr>
<tr>
<td>ZoomGro Benefit per acre (Rs in K) in one spray</td>
<td>0</td>
<td>3 K</td>
</tr>
</tbody>
</table>
CONTACTS FOR MORE DETAILS TO OUR CUSTOMER CARE