

XPLORER SUCCESS STORY ON PADDY CROP

GJ REGIONS



XPLORER SUCCESS STORY



CROP SUITABILITY

- ✓ Paddy crop require lot of continuous nutrient and water absorption
- ✓ Improving Paddy roots will also improve tillering and productivity of Paddy
- ✓ Mycorrhizal products are very good for Paddy crop as these can improve rooting extensively
- ✓ Farmer also want to spend money within limited budget due to limited earning crop

EASY APPLICATION

- ✓ Xplorer application is very easy for paddy crops due to its power form and can be mix any of fertilizer/soil/FYM.

EXCELLENT RESULTS

- ✓ Xplorer showed excellent results in Paddy nursery within short period, which was appreciated by farmer

Model Case Study of Xplorer™ Performance in farmer fields



Improved tiller & root proliferation in treated plant (30 DAT)



Improved production at maturity



“Xplorer™ Major Benefit

CROP PROFILE

Objective	Improve transplanted plant growth & yield of Paddy crop
Crop	Paddy
Location	Asodhar, Gujarat
Farmer name	Mr Suman Bhai
Application Methods/ area	Broadcasting in 2 bigha
Product doses	4kg/acre



CROP STAGE

- ✓ Products was applied at 3-5 days old transplanted paddy seedling
- ✓ This was very good crop stage for Xplorer application since Mycorriza grow well in soft root

APPLICATION

- ✓ Standard dose (4Kg/acre) of Xplorer was used with soil after slightly sprinkling the water on it than mixed well as per area requirement
- ✓ It took around 10-15 minute to apply in whole area (2 bighas).

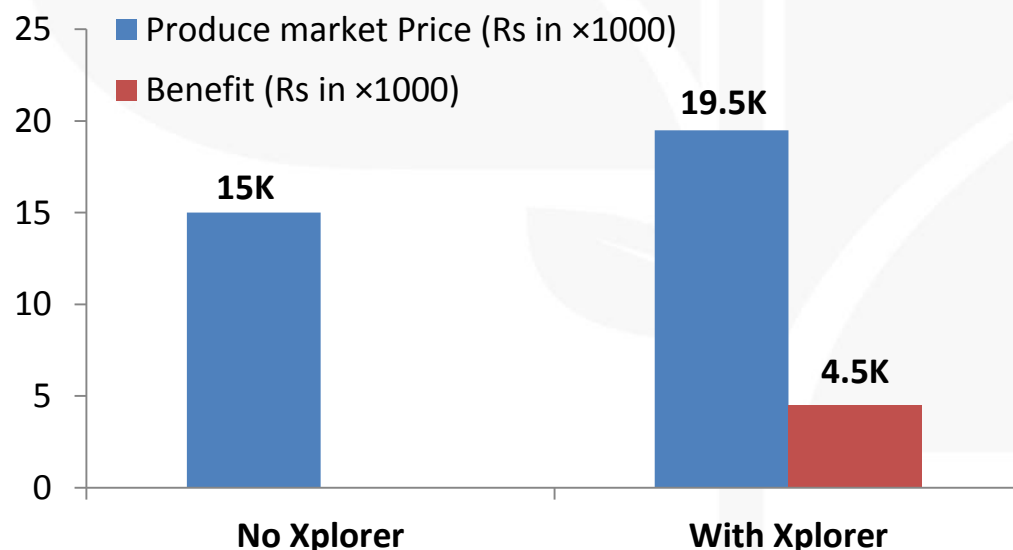
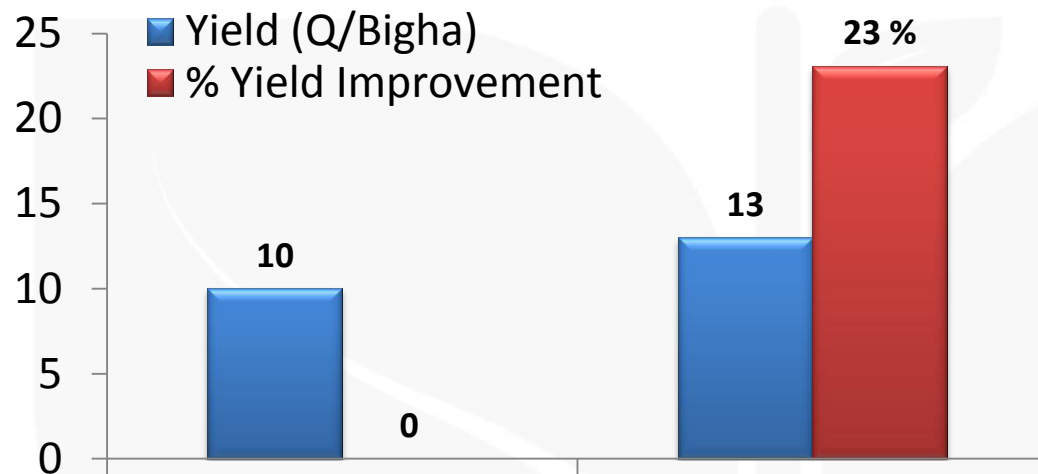
APPLICATION BENIFIT

- ✓ Higher root proliferation was observed in treated plant
- ✓ More greener and healthy plant than untreated
- ✓ More tiller and good produce in treated block

Xplorer™ : Benefits to farmer



Turning a new leaf for Bio Agriculture



Parameter		No Xplorer	With Xplorer
Productivity	Yield (Q/Bigha)	10	13
	% Yield Improvement	0	23 %
Commercial / Cost benefit	Produce market Price per bigha (Rs @ 1500/Q)	15000	19500
	Xplorer Benefit per bigha (Rs)	0	4500

XPLOER BENIFIT

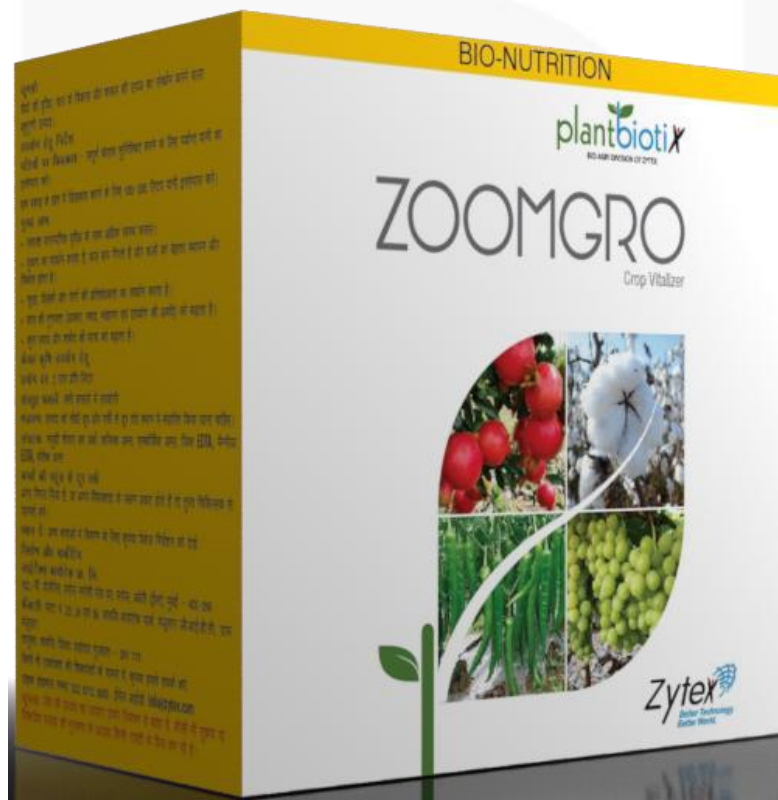
- ✓ Farmer applied product in 2 bighas and got tremendous paddy production compared to non-treated
- ✓ Farmer get average yield of 50 mann/per bigha, while this year he got 65 mann/bigha
- ✓ Farmer benefited around Rs 4500 per bigha additional by just spending Rs 750 on Xplorer

ZOOMGRO SUCCESS STORY ON RED GRAM CROP

GJ REGIONS



ZOOMGO SUCCESS STORY



CROP SUITABILITY

- ✓ Brinjal crop require nutrient and growth promoter to improve leave size, flower and fruits
- ✓ Improving leave size, flower and fruits of Brinjal will also improve productivity
- ✓ The mutlti-functional products are very good for Brinjal crop as these can improve growth and productivity
- ✓ Farmer also want to spend money on brinjal crops due to its good market price

EASY APPLICATION

- ✓ ZoomGro application is very easy for by spraying and its very easy solubility/ wide range of compatibility with pesticide and fertilizers

EXCELLENT RESULTS

- ✓ ZoomGro showed excellent results in Tur crop flowering, and growth within 10-12 days period, which was highly recognized by farmer

Model Case Study of ZoomGro™ Performance in farmer fields



Turning a new leaf for Bio-Agriculture



**MORE BRACHES & VEGETATIVE GROWTH WITH MORE FLOWERING.
NO SPACE BETWEEN RAWs**

**LESS VEGETATIVE GROWTH & LESS FLOWERING
MORE SPACE DUE TO LESS BRANCHES**



“ZoomGro™ Major Benefit

DETAILS

Objective	Improve growth, flowering & yield of Brinjal crop
Crop	Brinjal
Location	Village- morthana Ta- kamrej; Dist-surat
Farmer name	Mr Somabhai Rathod
Application Methods/ area	Sprayed in 1 Acre
Product doses	2gm/ L



CROP STAGE

- ✓ Products was applied at 30-35 days old transplanted Brinjal crops
- ✓ This was very good crop stage for ZoomGro application since contents of products would be reacting fast to show results on growth and flowering

APPLICATION

- ✓ Standard dose (2g/ L) of ZoomGro was used with portable water after mixing in tank as per area requirement
- ✓ It took around 30-35 minute to apply in whole area (1 acre).

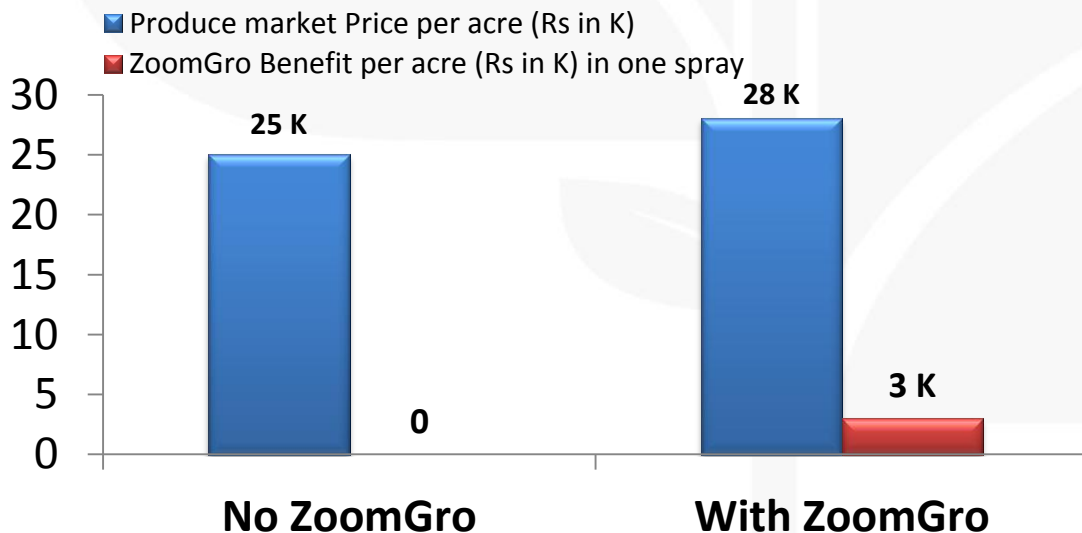
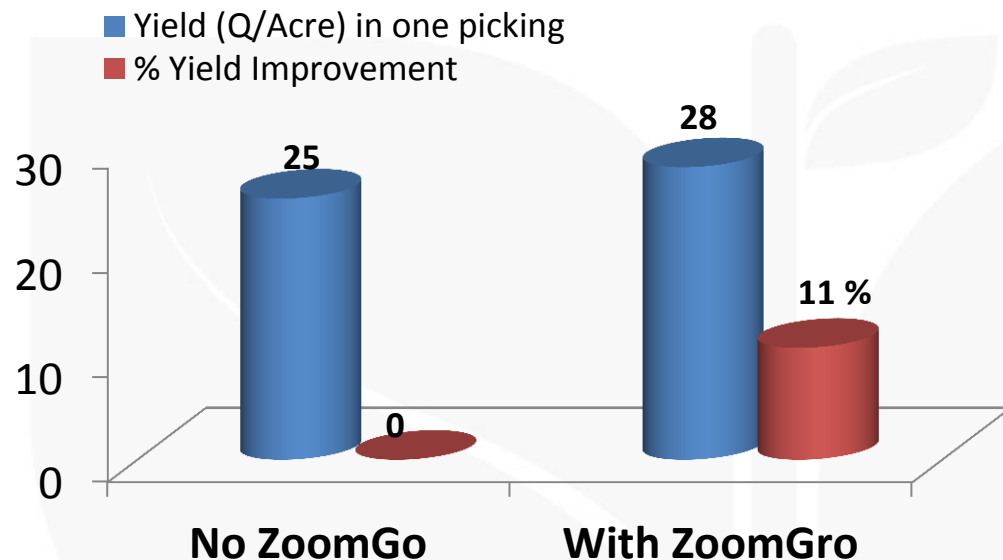
APPLICATION BENIFIT

- ✓ **More Braches & Vegetative Growth With More Flowering**
- ✓ More greener and healthy plant than untreated
- ✓ More and quality produce in treated block

ZoomGro™ : Benefits to farmer



Turning a new leaf for Bio Agriculture



Parameter		No ZoomGro	With ZoomGro
Productivity	Yield (Q/Acre) in one picking	25	28
	% Yield Improvement	0	10.71%
Commercial / Cost benefit	Produce market Price per acre (Rs @ 1000/Q)	25,000	28,000
	ZoomGro Benefit per acre (Rs) in one spray	0	3000

XPLORER BENEFIT

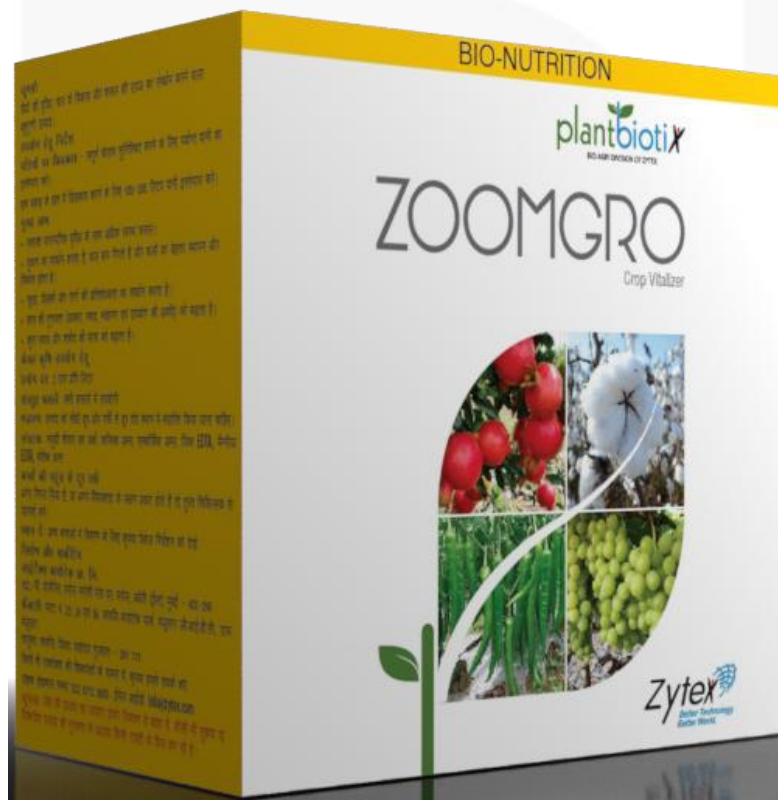
- ✓ Farmer applied product in 1 acre and got tremendous Brinjal production compared to non-treated
- ✓ Farmer get average yield of 25 Quintal/per acre in single picking, while in ZoomGro treated farmer got 28 Quintal/ Acre
- ✓ Farmer benefited around Rs 3000 per acre addition by just spending Rs 550 on ZoomGro

ZOOMGRO SUCCESS STORY ON GRAPES CROP

MH REGION



ZOOMGO SUCCESS STORY



CROP SUITABILITY

- ✓ Grapes crop require nutrient and growth promoter to improve berry size, flower retention and fruits set.
- ✓ Improving berry size with uniform fruit set up
- ✓ The products with multi nutrients are very good for Grapes crop as these can improve Flowering and final quality produce
- ✓ Farmer also willing to spend money on Grapes crops due to its quality matters in market value!

EASY APPLICATION

- ✓ ZoomGro application is very easy for Foliar its very easy solubility/ wide range of compatibility with pesticide and fertilizers.

EXCELLENT RESULTS

- ✓ ZoomGro showed excellent results in Gapes crop to enhance berry size and very good in fruit setting in 5-6 days from application, which later highly appreciated by farmers and retailers

This product boosted the Retailors confidence along with myself also!

Model Case Study of ZoomGro Performance in Grapes



Treated

Very good Fruit(Berry) setting with minor variation in berry size



Control

Comparatively less berry setting with noticeable berry size variation



**Application at
the time of Pre
bloom in
Grapes**



“How & When ZoomGro Applied”

Major Benefit



Turning a new leaf for Bio Agriculture

DETAILS

Objective	Improve Berry setting in Grapes
Crop	GRAPES
Location	Village- Chandori Ta- Niphad; Dist.-Nashik
Farmer name	Mr Avinash Kondaji Tarle
Application Methods/ area	8 Plants were treated(initially)
Product doses	2gm/ L of Water



CROP STAGE

- ✓ Products was applied at 45 days (from Pruning) GRAPES crops
- ✓ This was very critical stage in Grapes as due to beery variation and flower drop. ZoomGro suited very well for the same stage

APPLICATION

- ✓ Standard dose (2g/ L) of ZoomGro was used by Foliar application to 8 selective plants.
- ✓ The same plants(treated) observed by 6 Days of application.
- ✓ After successful demo Farmer applied ZoomGro to remaining plot later.

APPLICATION BENIFIT

- ✓ **More berry setting with very minor berry size variations**
- ✓ **More green and healthy Plants(Treated) than untreated**
- ✓ **More and quality produce in treated plants at the time of harvest.**

ZoomGro : Benefits to farmer

Parameter		Controlled	Treated
Productivity	Yield (Q/Acre)	125	140
	% Yield Improvement	0	11.2%
Commercial / Cost benefit	Produce market Price per acre (Rs @ 3000/Q)	375000	420000
	ZoomGro Benefit per acre (Rs) in one spray	0	45000

XPLORER BENIFIT

- ✓ Farmer applied product in 2 acre and got satisfied with Quality production compared to non-treated plot
- ✓ Farmer got 15 Quintals more yield than controlled(non treated)
- ✓ **Farmer benefited around Rs 45000 per acre as bonus by just spending Rs 1250 on ZoomGro application**



**CONTACTS FOR
MORE DETAILS TO
OUR CUSTOMER
CARE**