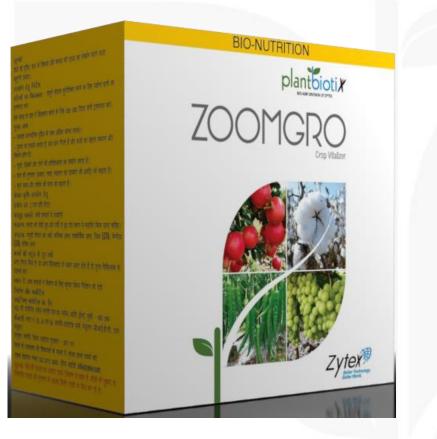


# **MH REGION**

# ZOOMGO SUCCESS STORY



#### **CROP SUITABILITY**

 Grapes crop require nutrient and growth promoter to improve berry size, flower retention and fruits set.

plantbiotix

- ✓ Improving berry size with uniform fruit set up
- ✓ The products with multi nutrients are very good for Grapes crop as these can improve Flowering and final quality produce
- ✓ Farmer also willing to spend money on Grapes crops due to its quality matters in market value!

#### **EASY APPLICATION**

 ZoomGro application is very easy for Foliar its very easy solubility/ wide range of compatibility with pesticide and fertilizers.

#### **EXELLENT RESULTS**

✓ ZoomGro showed excellent results in Gapes crop to enhance berry size and very good in fruit setting in 5-6 days from application, which later highly appreciated by farmers and retailors

## This product boosted the Retailors confidence along with myself also!

#### Proprietary

### Model Case Study of ZoomGro Performance in Grapes





#### **Treated**

Very good Fruit(Berry ) setting with minor variation in berry size

#### Control

Comparatively less berry setting with noticeable berry size variation



Application at the time of Pre bloom in Grapes



### "How & When ZoomGro Applied" Major Benefit



DETAILS			
Objective	Improve Berry setting in Grapes		
Crop	GRAPES		
Location	Village- Chandori Ta- Niphad; DistNashik		
Farmer name	Mr Avinash Kondaji Tarle		
Application Methods/ area	8 Plants were treated(initially)		
Product doses	2gm/ L of Water		



#### **CROP STAGE**

- ✓ Products was applied at 45 days (from Pruning) GRAPES crops
- This was very critical stage in Grapes as due to beery variation and flower drop. ZoomGro suited very well for the same stage

#### APPLICATION

- ✓ Standard dose (2g/ L) of ZoomGro was used by Foliar application to 8 selective plants.
- ✓ The same plants(treated) observed by 6 Days of application.
- ✓ After successful demo Farmer applied ZoomGro to remaining plot later.

#### **APPLICATION BENIFIT**

- ✓ More berry setting with very minor berry size variations
- ✓ More green and healthy Plants(Treated) than untreated
- ✓ More and quality produce in treated plants at the time of harvest.

## **ZoomGro:** Benefits to farmer



Turning a new leaf for Bio Agriculture

Parameter		Controlled	Treated
Productivity	Yield (Q/Acre)	125	140
	% Yield Improvement	0	11.2%
Commercial / Cost	Produce market Price per acre (Rs @ 3000/Q)	375000	420000
benefit	ZoomGro Benefit per acre (Rs) in one spray	0	45000

#### **XPLORER BENIFIT**

- ✓ Farmer applied product in 2 acre and got satisfied with Quality production compared to non-treated plot
- ✓ Farmer got 15 Quintals more yield than controlled(non treated)
- ✓ Farmer benefited around Rs 45000 per acre as bonus by just spending Rs 1250 on ZoomGro application



# CONTACTS FOR MORE DETAILS TO OUR CUSTOMER CARE

