At the outset, we express our sincere thanks to our business associates, our field team for extending their continued, valued support to PlantbiotiX in one of the most challenging year of Indian agri business industry from agro-climatic perspective to achieve our common goal of improving livelihood of farmers.

It is our great pleasure to share that PlantbiotiX has made a resounding start in its first year of business operation and has been recognized as one of the leading Microbial agri-input provider by Indian and overseas agro-industry.

Our heartiest congratulations to our stakeholders that comprise our business associates, and the PlantbiotiX team members for achieving this noteworthy result and making it possible. Most importantly, despite a drought we did fairly well to launch PlantbiotiX brand successfully across all the regions.

We would be striving to sustain and build on the remarkable success which we have adored since the launch. Our focus then and now is to work proactively with our business associates, offer best holistic solutions to farmers and assure ‘sustainable’ long term relationships with all stakeholders & become agents of change.

These are exciting times for PlantbiotiX and we think you will get a sense of our passion, expertise, reliability, and innovative nature in the area of sustainable agriculture as you browse through this 2nd edition of Green Leaf.

PlantbiotiX’s core values
We are always committed towards the betterment of farmer community by following key points:
• Better Yield Happier Farmers – PlantbiotiX aims to support the farmers by helping them in growing better yield and making them happier forever
• Better Soil, Better World – PlantbiotiX products improve the soil to make a better world for creating sustainable agriculture

Vision
The vision for PlantbiotiX is to innovate safe and sustainable biological solutions for improving livelihood of farmers.

Mission
PlantbiotiX aims to become a trusted provider of agri-inputs for improving soil health, plant growth & crop protection on the foundation of sustainability.

In continuing with the efforts of Zytex to be a sustainable and a responsible company, we have further reduced the carbon footprint with the successful installation of the solar heating project for our spray drying system at the Baroda plant. Though the payback period is long it’s the commitment of the company to be part of our Hon’ble Prime Minister’s Mr. Narendra Modi’s vision. In this view the system has been installed on the roof of the main plant. Congratulations to the Baroda plant team for this achievement!
In a constant effort to determine the filed efficacy of various PlantbiotiX microbial strains and to improve our products, we have involved validation with many ICAR/university contract research trials this year. In 2015-16 we have worked with Indian Institute of Soybean Research (IISR), Indore, MP formerly known as Directorate of Soybean Research and Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra, India. The targeted host crops include Soybean, Paddy, Grapes and Tomato. Below are results of some of our most recent trials:

Indian Institute of Soybean Research (IISR), Indore, MP report on Soybean crops under rain-fed condition

PlantbiotiX’s two major products P’rise and Cropmate were tested for germination, growth promotion and yield improvement by using various application methods. Below are the key highlights of both product trials.

**Cropmate**

- It could be observed that all Cropmate treatments improved soybean (Variety-JS 95-60) yield over control
- Highest 13.7% yield improvement was observed in seed treatment along with recommended dose of NPK followed by soil application using broadcasting methods
- However, compared to seed treatment other soil application treatment were considerably more beneficial over uninoculated control
- It can be concluded that among all treatments seed treatments alone and seed treatment + soil application of Cropmate can be recommended for soybean

**P’rise**

- Overall it was noticed that all treatments showed significant improvement in soybean yield
- Highest yield improvement was observed in seed treatment + soil application of P’rise followed by any method of soil application
- In conclusion, P’rise can improve soybean growth and yield even in adverse environmental conditions
MICROBIAL PRODUCTS WILL BE THE ANSWER TO THE PROBLEM OF FEEDING THE GROWING GLOBAL POPULATION

Thanks for taking the time to read our newsletter. We value and appreciate your feedback related to various PlantbiotiX products. Within a short period our customers have provided important ideas and shared valuable product feedback related to high value product quality and plant productivity. It is predicted that by 2050 there will be 9 billion people on earth. To feed the growing masses we may need to boost our agricultural yields by more than 70 per cent. But we're running out of tools to help us. Without sacrificing biodiversity, there's little new arable land left. Water resources are limited. Plant diseases and weeds are slowly becoming resistant to pesticides. And in the developed world, we can't dump any more fertiliser on our plants – rather than producing more food, the phosphorus and nitrogen is leaching into groundwater. Rising salinity, soil erosion and extreme weather will make the task of producing food ever more difficult.

To stave off hunger, scientists – along with the multibillion-dollar agriculture industry – are looking to exploit the very life forms that gave us plants. An interesting array of bacteria, as well as fungi and viruses, have recently been discovered living in, on and around plants. Collectively known as the plant micro biome, these beasties provide plants with nutrients, kill diseases and even pump out hormones spurring crops to grow. After decades of killing bugs through pesticides and fungicides, we are coming to understand we need them. Forget the green revolution – microbiologists are starting a microbial revolution.

In 2013, an ambitious report entitled ‘How Microbes Can Help Feed the World‘, written by the American Academy of Microbiology, argued that the micro biome was a largely untapped resource that could fuel a new wave of agriculture. They set a goal to increase agricultural output by 20 per cent in 20 years, using 20 per cent less fertiliser. Could microscopic bugs really achieve this feat? Farmers have known for some time that certain bacteria and fungi help plants grow. Perhaps most famously, bacteria colonising the root of legumes can fix nitrogen, so converting unusable gaseous nitrogen into a form which plants can feed on. Before there was an industrial way to fix nitrogen, much of our agriculture depended on these tiny microbes. Similarly, it’s well known that microscopic fungi partner-up with plant roots, fashioning long threads that reach deep into the soil to help plants access nutrients, minerals and water. But, according to Keith Clay, a professor of biology at Indiana University, this is “the tip of the iceberg – there’s another world out there”.

A new technology has changed the game here. In a gram of soil there are about 10,000,000,000,000 bacterial cells, with up to 10,000 different species of bacteria. Until recently, we could only study a fraction of these bugs – the few that would grow in laboratory culture. This meant that entire families of life, such as fungi that live inside plant cells, were invisible to scientific understanding. Clay says these bacteria are critical to plant health “and almost none of these have been isolated or described”. Through these experiments scientists have found an incredible connection between plants and their microbes. Plants ooze “come hither” chemicals to attract beneficial microbes. “They’re basically saying, ‘It’s really nice over here, come live with me,” ‘ says Dr Cathryn O’Sullivan at the CSIRO. Arabidopsis plants, for example, secrete an acid to recruit probiotics that help them fight infections. Exploiting this relationship is hoped to reduce the need for pesticides in agriculture. Small experiments have already found that inoculating crops, such as rice, with the right bacteria could protect them from disease.

And in the furiously hot soils of Yellowstone National Park, where temperatures reach 70 degrees Celsius, one hardy plant survives: panic grass. This super power comes from a curious ménage à trois between a fungus, which has infected the grass, and a virus living inside the fungus. It’s believed that the two organisms work in cahoots to flick on a stress response in the plants, enabling them to live in the toxic heat. Researchers are looking to exploit this threesome to grow crops in extreme environments, perhaps by inoculating corn and rice with the microbes.

With the right cocktail of bugs, we may be able to use less fertiliser, such as phosphorus and nitrogen. Plants need these elements to grow, but there is a limit to how much of the stuff we can chuck onto crops. Phosphorus, for example, reacts with iron, aluminium and calcium in soils, rendering it solid and hence largely useless to plants. Certain strains of bacteria and fungi can pump out enzymes that turn phosphorus into a soluble form that crops can use. Already, glasshouse experiments have found that tomato and wheat that are infected with particular concoctions of bacteria need less fertiliser to produce the same yield.

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To be continued in next issues ..........................
PRODUCT TESTIMONIALS

At PlantbiotiX, we always are focused on farmer’s welfare and developing the quality microbial products to improve their existing farm produce. As you would be aware about the world population growing year by year and agriculture is required to grow sustainably to feed billions of people on the planet. The immediate answer is living soil, where we grow our food. The soil is home to the most populous community known as soil microbiome. Almost 90 per cent of all organisms live underground. There can be 10,000-50,000 species in less than a teaspoon of soil. The most researched and keystone group are the Plant Growth Promoting Bacteria and mycorrhizal fungi that nourish plants with nutrients and water via tiny microbial cells/hyphae.

ZOOMGRO
Crop Vitalizer

ZoomGro is plant Vitalizer contains Ascorbic acid, Fulvic acid, Seaweed, EDTA chelate Zn, Mn & Bo. Product uniquely formulated giving its distinctive and unconventional properties that propel and stimulate plant growth, nutrition uptake, fruit development and yield performance.

SUCCESS STORY

I am Somabhai Rathod from Village - Morthana, Taluka- Kamrej; District - Surat, Gujarat. I used ZoomGro (@ 2g/l by spraying) product of PlantbiotiX for 35 days on brinjal crop in 1/3 acre field. After using ZoomGro, my brinjal crops grew vigorously and I observed more branches & vegetative growth with more flowering. More greener and healthy plants resulted in more quantity and quality produce in the treated block. It is my personal observation that I always get additional 10 -12 man produce in the ZoomGro treated block. I am fully satisfied with PlantbiotiX’s product performance and I recommend my farmer community to use ZoomGro for better growth or flowering and improving the yield.

I am Vinod Sonavane from Village - Amoda, District - Jalgaon, Maharashtra. I have used ZoomGro products by PlantbiotiX on pomegranates. Before using ZoomGro, the number of pomegranate flowers was dropping, there was no fruit setting and in some places nutrient deficiency was noticed. But after application of PlantbiotiX products, especially ZoomGro @ 2g/l of water, and spraying it on this plot, showed tremendous results to promote flowering, reduce flower/fruit drop and cure nutritional deficiency. I am really satisfied and happy with the product’s performance and I recommend my farmer community to use these high quality products of PlantbiotiX for better growth and yield in farming.

Hello, my farmer community! I am Avinash Kondaji Tarle from Village - Chandori, Taluka - Niphad; District - Nashik, Maharashtra. I am pleased to share the successful performance of PlantbiotiX products on my grape crops. I applied ZoomGro on the crop @ 2g/l for 45 days from pruning, as this was a very critical stage for grapes due to berry variation and continuous flower drop. ZoomGro suited very well for this stage of grapes. It showed excellent results to improve more berry setting with very minor berry size variations and more green and healthy plants (treated) than untreated. At the end, I got more quantity and quality produce from treated plants at the time of harvest. I got approximately 15 quintals more yield by ZoomGro application. Overall I am really happy with PlantbiotiX’s product performance and I recommend my farmer community to use these high quality products of PlantbiotiX for better yield and quality of grapes.

I am Somabhai Rathod from Village - Morthana, Taluka- Kamrej; District - Surat, Gujarat. I used ZoomGro (@ 2g/l by spraying) product of PlantbiotiX for 35 days on brinjal crop in 1/3 acre field. After using ZoomGro, my brinjal crops grew vigorously and I observed more branches & vegetative growth with more flowering. More greener and healthy plants resulted in more quantity and quality produce in the treated block. It is my personal observation that I always get additional 10 -12 man produce in the ZoomGro treated block. I am fully satisfied with PlantbiotiX’s product performance and I recommend my farmer community to use ZoomGro for better growth or flowering and improving the yield.
Plant Growth Promoting Rhizobacteria (PGPR) are naturally occurring soil bacteria that aggressively colonize plant roots and benefit plants by providing growth promotion. Inoculations of crop plants with certain strains of PGPR at an early stage of development improve biomass production through direct effects on root and shoot growth. Inoculation of agricultural crops with PGPR may result in multiple effects on early-season plant growth, as seen in the enhancement of seedling germination, plant vigor, plant height, shoot weight, and nutrient content of shoot tissues. Modification of root system architecture by PGPR implicates the production of phytohormones, secondary metabolites, enzymes and other signals that lead, mostly, to enhanced lateral root branching and development of root hairs. PGPR also influences plant nutrition via nitrogen fixation, solubilization of phosphorus, or siderophore production, and modify root physiology by changing gene transcription and metabolite biosynthesis in plant cells.

SUCCESS STORY

Hello everyone, I am Devesh Patel from Kharsodkala, Badnagar, M.P. I am happy to share about PlantbiotiX product’s performance on my garlic crop. I had used Cropmate & Rubitrol products on 3-5 days old garlic seedling @ 1kg/acre. This is very good crop stage for PGPR application since bacteria grow well from the beginning and provide multiple benefits to garlic plants. As expected, after 15-29 days of application I found excellent results in terms of higher root proliferation, greener and healthy plant. At harvest I got more quality produce from treated plants than controlled (non-treated plants) by Cropmate application. I am really happy with PlantbiotiX product’s performance and I recommend my colleagues/ farmer’s community to use high quality products of PlantbiotiX to get more benefits.
Mycorrhizal fungi are beneficial fungi that are associated with plant roots via a symbiotic association whereby both the host plant and the fungus benefit. Mycorrhizae are the structures formed by the symbiotic association between plant roots and mycorrhizal fungi. Mycorrhizae contain both plant roots and fungal tissues. The fungi that form VA mycorrhizae, about 80 species, are in a few genera in the Zygomycetes class of fungi. They are so common in soils that literally any field soil sample from arctic to tropical regions will contain these fungi. Nearly all plant species are associated with mycorrhizal symbionts. VA mycorrhizal fungi have the widest host range and form by far the most common type of mycorrhizae. Nearly all other important agronomic crops including wheat, potatoes, beans, corn, alfalfa, grapes, date palms, sugarcane, cassava, and rice are associated with VA mycorrhizal fungi. The important crop families that are non-mycorrhizal are Cruciferae (cabbage, broccoli, mustard, etc.); Chenopodiaceae (spinach, beet, etc.); Cyperaceae (sedges); and Caryophyllaceae (carnation, pinks, etc.). Wetland rice also is usually non-mycorrhizal.

Most researchers agree that the increase in effective nutrient absorbing surface provided by mycorrhizal fungi is primarily responsible for the increase in uptake of soil nutrients by mycorrhizal plants. Hyphae of mycorrhizal plant roots can extend up to 8 cms into the surrounding soil and transport nutrients through this distance back to the roots. VA Mycorrhizae fungi can increase the effective absorbing surface of a host root by as much as 10 times. Nutrient ions such as phosphorus, zinc, and copper do not diffuse readily through soil. Because of this poor diffusion, roots deplete these immobile soil nutrients from a zone immediately surrounding the root. Experimental observations indicate that plant roots can have more than 80 cm of mycorrhizal hyphae, more than the amount necessary to account for the observed phosphorus uptake. Generally, plants that are most dependent on mycorrhizal fungi for nutrient uptake are those having roots with a low surface to volume ratio; that is, plants with coarse, fleshy roots with few root hairs.

Mycorrhizal fungi can also enhance water transport in plants and prevent water stress under some conditions. This probably is not a direct effect of mycorrhizal fungi, but instead is because of the improved nutrient status provided by the mycorrhizal fungi. Mycorrhizal fungi can endure much dryer soil conditions than can moist plants and it is thought that plants may benefit from mycorrhizal infection under drought or water-stressed conditions.

SUCCESS STORY

Hello, I am Suman Bhai from Asodhar, Gujarat. I am really glad to share PlantbiotiX products performance on my Paddy crop. Xplorer product was applied on 3-5 days old transplanted paddy seedling. This is very good crop stage for Xplorer application since Mycorrhiza grow well in soft root. Standard dose (4kg/acre) of Xplorer was used with soil after slightly sprinkling the water on it then mix it well as per area requirement. After 15 days of application I found excellent results in terms of higher root proliferation, more tiller, greener and healthy plant. At harvest I got 2-3 quintals/acre more quality produce from treated plants than controlled (non-treated) by Xplorer application. I am really happy with PlantbiotiX products performance and recommend to my colleague/farmer’s community to use high quality products of PlantbiotiX for better yield and to increase quality of produce.
TRAINING & KNOWLEDGE SHARING TO OUR BUSINESS ASSOCIATES

Visit to Baroda Factory by our Nashik Business Associates on the 26th Dec’2015

Around 25 key retailers of M/s. Patil Agro’s, participated in this Baroda manufacturing facility visit. The visit is particularly arranged for PlantbiotiX business associates to display company’s high class manufacturing facility and quality standard. The complete briefing about how products are evolved in Zytex R & D Innovation Center, step by step process development, sampling, screening, identification, checking for activities, downstream process development and product field/greenhouse testing in details. Information of antifungal activity of Rubitrol, stability at high temperature, how to count CFU and compatibility of products. It has been quite interesting to notice retailer’s enthusiasm to learn new things such as compatibility, CFU, impact of environmental factors on microbial growth, product stability.

Guided Plant Tour – Knowledge

Actual visit of the manufacturing facility was really exciting for all the retailers to see real time manufacturing flow and quality checks done at each and every step. Automations, efficient utility back-up, proficient team, plant inside environment, water quality, ingredient material quality check, in process fermentation control panels, spray dryer, stability test and QC checks.

Retailers Feedback –

PlanbiotiX R & D work, manufacturing plant, quality norms, technical back-up admired by all visitors. Product-wise majority of the retailers support all our product promotion and recognized Rubitrol, Xplorer and ZoomGro performance in farmer’s fields.


Around 7 key Business Associates (BA) from north, central and south Gujarat regions, participated in Baroda manufacturing facility visit. The visit was particularly arranged for PlantbiotiX Business Associates to boost their confidence and display company’s high class manufacturing facility and quality standard. Similar to earlier visit plan all BA were given the training/knowledge on how products develop in R&D center, step by step process development, sampling, screening, identification, checking for activities, downstream process development, etc. in details. The critical challenges to maintain development of new product with regards to economics and time. Thereafter, the microbial product development for agriculture keeping NPK, and bio-control. How in R&D anti-fungal and others activities are tested to develop Rubitrol kind of products. It was very interesting to notice that our BA understand the CFU and how it measures in laboratory after classroom/lab training.

BA Feedback

This was a proud moment for PlanbiotiX, when all visitors, the BA were impressed by the quality norms, technical back-up and environmental policy like solar energy and zero discharged effluent treatment system.
We congratulate our first millionaire club member of the Maharashtra, M/s Patil Agro's, Nashik. They are associated with us since Aug. 2015 as an Area Business Associates for Nashik regions. Being a new segment in agriculture (Microbial products), M/s Patil Agro's shown keen interest to promote PlantbiotiX microbial products. He actively promotes brands like Rubitrol, ZoomGro, Cropmate, P'rise and Movi'K. The quality of the products and farmer's trust in PlantbiotiX are the key elements of success within a short span. He wishes to multiply the business of PlantbiotiX in coming years.

PlantbiotiX team's heartfelt congratulates to Mr. Parveen Patil on his wedding and best wishes for his happy married life.

Maharashtra BA
M/s Patil Agro's, Nashik

We are proud of our BA in Indore territory M/s N. G. Sugandhi & Co. Dhar. A renowned name in the region for agro-chemical input distributors. He is associated with us since Oct. 2015 as an Area Business Associates for Dhar regions. Being a new segment in agriculture (Microbial products), M/s N.G. Sugandhi & Co. shown keen interest to promote PlantbiotiX products and has achieved noticeable sales of microbial products. He actively promotes brands like Velox, Rubitrol, Cropmate, Zoomgro, P'rise and Movi'K. The outstanding performance of the products and continued support of farmers in PlantbiotiX could lead us to success within a few months.

We hope his glorious success multiplies several times along with the success of PlantbiotiX!

MP BA
M/s N.G. Sugandhi & Co. Dhar

We heartily praise our BA from Ratlam, Madhya Pradesh, M/s Kisan Bazar, Ratlam. He is associated with us since Aug. 2015 as an Area Business Associates for Ratlam regions. Because of his keen interest in bio-agriculture (Microbial products), M/s Kisan Bazar promoted PlantbiotiX and recorded decent sales of products likes Xplorer, Rubitrol, Cropmate, Zoomgro, P'rise and Movi'K. The quality and field performance of the products are the key elements of success.

We hope for his magnificent success along with the success of PlantbiotiX!

M/s Kisan Bazar, Ratlam

M/s. Shiv Shakti Beej Bhandar, Raipur is a known name in Chhattisgarh's capital for his reputation as a good solution provider to farmer's problems with customer-friendly and innovative ideas. He is associated with PlantbiotiX since inception in CG province and very much liked the concept of products and their upcoming dire need to farmers. He promotes PlantbiotiX at all forums like the Floriculture exhibition or may be farmer fairs at Ag. University. He did quality business with good collection. He mostly likes Rubitrol, ZoomGro and Cropmate. We appreciate his excitement for product promotion of PlantbiotiX from his shop upto the farmer’s plot.

We hope for his glorious success along with the success of PlantbiotiX!

Chhattisgarh BA
M/s. Shiv Shakti Beej Bhandar, Raipur

PlantbiotiX honours M/s Siddhanath’s agency for his wonderful support during the last financial year for developmental and sales activity, in Olpad, Surat region. He is associated with us since September 2015 as an Area Business Associate for Olpad region or market. His tremendous interest in microbial products has promoted PlantbiotiX among paddy and vegetables growers. He has taken much interest in Xplorer, Rubitrol, P'rise and Movi'K brands. He has a lot of plans to explore PlantbiotiX business in coming years.

Gujarat BA
M/s Sidhnath Agro’s, Surat
DD-1 (National Channel) ‘Krishi Darshan’ is one of the most popular programs for the Indian farming community, it is watched by millions of farmers and we feel proud to say that our flagship product ‘Rubitrol’ is recommended over that. The program titled ‘Biological Solutions to Vegetable Crops’ was aired on 15th May, 2016 at 6.30 pm for 26 minutes. Our Dy. General Manager Dr. Amit Tripathi is the Agriculture Expert for DD-1 ‘Krishi-Darshan’.

COLLABORATION

PlantbiotiX is moving a step ahead with collaboration with few companies for promoting its products in the world market. Our products are appreciated in Vietnam, Mexico, Philippines, Korea, Malaysia, Zambia, Nigeria, Saudi Arabia, Iran, Malawi, Germany, etc. and trials are on in other countries. Below are the glimpses of foreign delegates that visited our Baroda Plant.

PlantbiotiX jointly working with renowned Indian companies like Pratibha Syntex. Recently PlantbiotiX team participated in Annual Convention of Pratibha Syntex.

Conducted Pratibha Syntex product training and knowledge sharing at MP.
PLANTBIOTIX ANNUAL CONFERENCE

We are delighted to share that the first ever annual conference of PlantbiotiX has been recently held at picturesque Ras Resort located at Silvassa, a capital city of Dadra and Nagar Haveli on 22nd April, 2016. Our team of senior managers, HR partner and SO/SE/AASM/ASM were present. As we all know ‘PlantbiotiX’ has successfully completed business transactions for the first ever financial year 2015-16. Just to recap, this first year of our business operation was full of challenges of different levels and through these inspiring experiences every one of us has learnt a great deal to be proficiently equipped for next level, likewise there were lot of unforgettable moments we have had of achieving extraordinary milestones during our way forward. It is our legitimate privilege to celebrate PlantbiotiX performance of previous financial year and share the way ahead for financial year 2016-17 with a more appealing theme ‘Attitude – Commitment – Excellence’ that is ‘ACE’.

The most exciting and exhilarating event of awards and recognitions at the evening for which every comrade at PlantbiotiX aspires and targets during the whole year to excel in his, performance with great zeal.