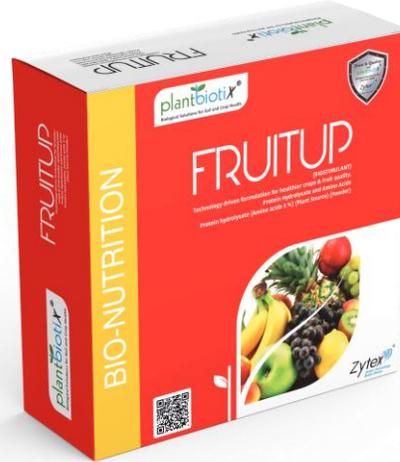


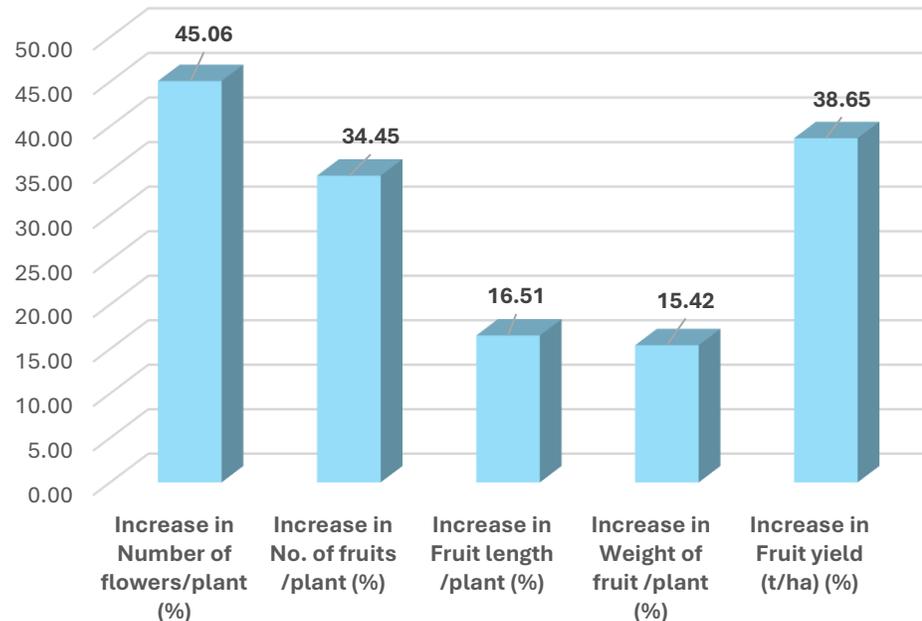
Evaluation of Bio-Efficacy Studies of **Fruitup™** on Improvement of Fruit Growth, Fruit Quality, Shelf Life and Yield of **Okra**



High quality okra fruits

Institute Name	Mahatma Phule Krishi Vidyapeeth
Location	Rahuri, Maharashtra
Crop	Okra
Variety	Janhavi (VNR Seeds)
Product	Fruitup™
Method of Application	Foliar Application
Effective treatment with dose	Fruitup™- 1st application at fruit setting stage @ 2g/litre water and 2nd application at fruit formation stage @ 2g/litre of water
Benefits	<ul style="list-style-type: none"> •Enhances size, shape, colour and shelf life of fruits •Improves flowering, fruit setting and development. •Improves crop yield.

Performance of Fruitup™ over control (%)



RESULTS

Parameters	Flower Initiation	No. of flowers /plant	No. of fruits /plant	Fruit length /plant	Weight of fruit /plant	Fruit yield (t/ha)
Effective treatment	40.24	23.5	16.82	10.02	10.78	5.56
Control	45.2	16.2	12.51	8.6	9.34	4.01

